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Gladiolus Bulbs



SEASON
1927



No. 477

JOHN H. MC KIBBIN

1309 Division Street
GOSHEN, INDIANA



JOHN H. McKIBBIN
Goshen, Indiana

FOREWORD

A NEW RACE OF GLADIOLI! The two beautiful seedlings, No. 27 and 72, as illustrated on pages 5 and 6, are the forerunners of a new race of gladioli. I have new seedlings of this rare gladiolus in the most clear and exquisite colors, yellow, pink, red, rose, and white. These flowers must be seen to be appreciated, and the most vivid imagination can not grasp their beauty without seeing them.

They are not, as many people think, offsprings from the primulinus hybrids, but are bred from the standard large flowering varieties, very sturdy and prolific.

My stock of these varieties is not sufficient to offer them for sale this season, but I have decided, in order to introduce this new race of gladioli to give one bulb of No. 72 to each customer purchasing only fifty dollars worth of bulbs from this catalog.

With the season's best wishes, I am,

Yours truly,

JOHN H. McKIBBIN.

THE GLADIOLUS

This brief article is written for two classes of flower lovers—those who have and those who have not grown the Gladiolus.

Certainly those who have never grown this beautiful flower have a surprise in store for them if they become acquainted with it. And those who have grown it perhaps for years, perpetuating the original stock of long ago, can have but a faint idea of the advance that has been made in recent years.

Care, patience and skill devoted to the improvement of this flower have been fruitful of result, and the good work is being steadily carried onward. Specialists in floriculture are earnestly at work in this line. New varieties are being created, poorer ones eliminated, and the means known to the profession are used to gain the end in view so that we confidently predict a future for the Gladiolus far in advance of its past, or even its present, although the Gladiolus of today is greatly superior to that of past years.

The Gladiolus is not only one of the grandest of outdoor flowers in cultivation but it possesses qualities that render it almost unrivalled as a cut flower for the home or for the florists, for feast or funeral, for the bride or the boudoir, the club or the drawing room, it is equally adapted.

Its gorgeous colorings, its graceful form, its wide variety of tints, its size and strength and added to all these its remarkable lasting qualities make it pre-eminently desirable as a cut flower. In the garden its long season of bloom, together with its great variety of color, form and types makes it one of the most striking and noble of all garden subjects, and in the hands of the floral artist it lends itself to all manner and kinds of floral arrangement. It is suitable for a wide range of floral uses and as a decorative subject has few if any equals.



MAKING SOMEBODY GLAD

Last year, dear friends, I introduced you to the Glads. I could tell by the expression of your happy faces that you were well pleased. Afterwards when all of you had quietly bid them goodbye I asked the Glads how they must feel when they make so many people happy. What do you suppose they said?

"It almost makes our hearts burst with joy to bring color and happy smiles to everybody's face. But, we are sad because we noticed one cold, stern man among the ones who were so elated over our beauty," replied the Glads in their low, soft melodious voices, "and we wish to make him happy, too."

So the Glads called a meeting of all the leaders, the Glories, Kings, Princes, Presidents and all the rest of the Glad family. They soon devised a plan by which they hoped to make the old gentleman happy.

Now the plan they had thought of was a very brave thing to do indeed, for he was so cruel that little children, when they saw him, ran away in great fright, and little dogs, gathering their much too long tails about them, hastily scampered away. The children called him Old Man Grouch and well he deserved this

harsh name because even the birds flew past his bare little home without their usual merry songs.

As spring drew closer, with all the enticing beauty of the soft, rippling winds, the gay notes of the birds, hosts of golden daffodils, and blue skies fringed with feathery clouds, the Glads carried out their plan.

One bright morning when all the world was bathed in golden sunshine, Old Man Grouch was greeted by a fairy land of colors.

There before him in splendor stood the brave Glads. They let the wind softly sway them gracefully back and forth as they smiled up at the sun who was watching them closely.

Defiance and Sentinel guarded the dainty little ladies and gentlemen carefully for fear Old Man Grouch would harm them.

Prince of India, with his cloak of bronze and silver, and still with his bosom friend, Red Copper, were the first to appear as the unhappy man gazed over them. Then his eyes rested on Purple Glory and his family of Glories. From one beautiful face to another his eyes roved until they reached the pure pink flushed face of Dorothy McKibbin.

At first the flowers were afraid that the still face would turn more angry so they waited in silence.

Dorothy McKibbin tried to look brave and her beautiful upturned face, ruffled in by velvety petals, quivered just a wee bit and a small diamond tear fell down her face.

Suddenly the once stern man was on his knees with tears streaming down his cheek. His fingers trembled as he carefully cupped a beautiful pink face between his hands.

A small cheery note of a bird was heard very faintly as though afraid, then swelled into a rich throaty song. A soft, warm rain fell and washed away the ice that had kept the heart cold so long.

The sunbeams streamed through the raindrops and a rainbow appeared. In the sky soared a skylark, its song of happiness filling the world. Higher and higher it soared until it seemed to melt into the sky. But, its song still more sweetly warbled from its throat and could yet be heard and it reached the depths of every heart.

A little child, almost golden in colorful youth and happiness, came shyly into the now beautiful garden and laid her hand upon the happy old man.

The tears of happiness glistened like diamonds in the Glads' faces, for once again they had made a haven of rest out of a cold heart.

DOROTHY McKIBBIN.

IDEAL

Hardy, beautiful, long-lasting when cut, minus the cloying odors of so many well-known flowers, it is an admirable decoration for the sick room. Ornamental and odorless, brilliant and sturdy, requiring little attention, it is the one horticultural display that can truly be called ideal.



No. 27 Seedling is both ruffled and lacinated, has large wide open flowers nicely placed on long wiry stems. Beautiful clear deep red color. You will note that this is altogether a new and distinct type of gladiolus. They are as life-like as butterflies, as graceful as orchids. Not for sale this season.



No. 72 Seedling: Queen of the dainties. The beautiful dainty shell-pink color, the tall graceful spike, the beautiful lacinated blooms, measuring from four to six inches, gracefully placed combine to make it one of the most beautiful gladioli among the new creations. Not for sale this season.

Description and Prices

ALICE TIPLADY—A grand, large primulinus of most beautiful orange saffron color. Very choice.

Each, 10c; Doz., 80c.

ARIZONA ROSE—A very large flower of finest rose-pink color. Almost a solid color. Very choice.

Each, 10c; Doz., 80c.

ALTAIR—Extra tall primulinus of finest salmon saffron. A grand color.

Each, 10c; Doz., 80c.

ANNA EBERIOUS—Velvety violet purple, throat deeper color. This variety has created a sensation with growers and amateurs alike.

Each, 15c; Doz., \$1.50.

AL SHIRA—Large, deep wine red lower petals and throat almost black. Pansy like shape. Very attractive.

Each, 10c; Doz., \$1.00.

ARDEN—Tall, large flowered, gracefully placed, many open, deep watermelon-red.

Each, 20c; Doz., \$2.00.

A. B. KUNDERD—Tall, large, deeply ruffled flower of delicate cream color. Flushed with finest bluish pink. Lower petals primrose cream with pink edges. Grand.

Each, 30c; Doz., \$3.00.

BUMBLE BEE—Large, broadly expanded flower of purest salmon rose pink. Grand penciled blue, magnificent throat of deeper color.

Each 20c; Doz., \$2.00.

BUTTERFLY—(Primulinus.) A delicate salmon-pink, nicely ruffled, very strong and vigorous. The blooms resemble a giant butterfly.

Each, 10c; Doz., 80c.

BROADCASTER—A 1924 introduction. A very strong, vigorous plant, almost a solid white, with slight magenta markings in throat, large, wide open blooms, nicely ruffled, many open at a time. A bouquet of itself.

Each, 40c; Doz., \$4.00.

BRIGHT RED—A beautiful bright red, a solid color, large bloom and many open at a time. Very showy.

Each 5c; Doz., 50c.

BYRON L. SMITH—One of the very best. Most refined lavender pink on white ground. Exceedingly fine as a cut flower. Color equal to a very choice atteya orchid.

Each, 15c; Doz., \$1.50.

BARON J. HULOT—Tall plant, medium size flowers, dark, velvety purple.

Each, 10c; Doz., \$1.00.

BLUE JAY—Light blue white throat edged with cream, very attractive.

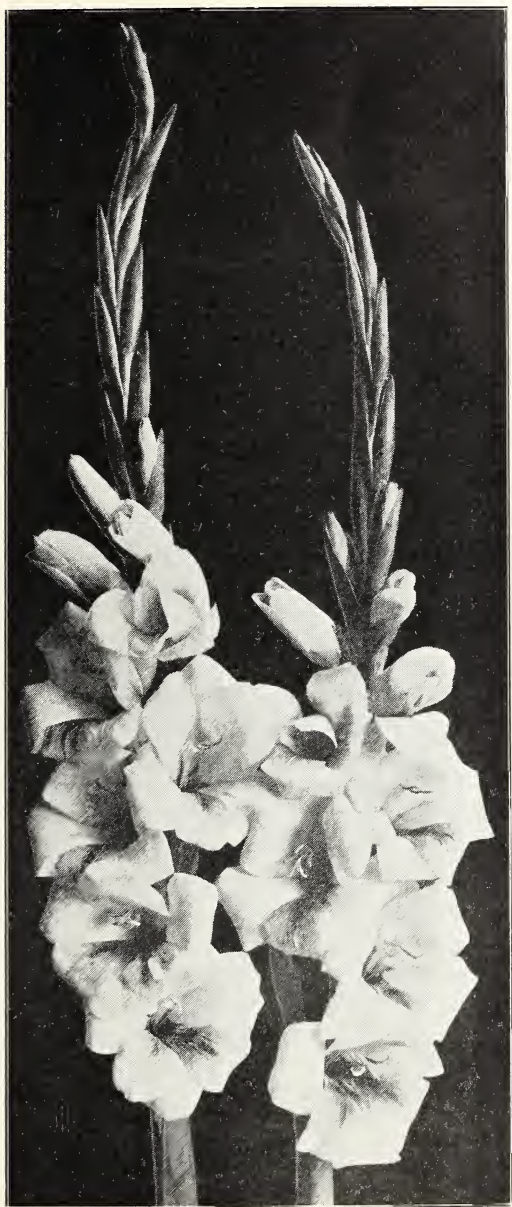
Each, 15c; Doz., \$1.50.

BLACK PANSY—Of richest dark red. Beautiful pansy-like throat. Extra. A general favorite.

Each, 20c; Doz., \$2.00.

CHARLES F. FAIRBANKS—Another new red, a distinct and beautiful variety. Introduced in 1925 by Mr. A. E. Kunderd. Tall, vigorous plant, large, wide open bloom, many open at a time.

Each, 75c; Doz., \$7.50.



LOCARNO

A 1926 introduction. One of the very best. Most refined lavender with deeper throat markings on lower petals. The most pleasing and peaceful colors imaginable. Tall spike, large wide open flowers, many open at a time. A wonderful cut-flower and florist variety. This peaceful glad was named after the modest little Swiss town that was made famous by the signing of the great peace pact.



MACK'S CARDINAL

A 1924 introduction. A magnificent, self-colored cardinal. Tall plant, straight, wiry spikes. Flowers large and of splendid form and placement, five to seven open at a time. An A-1 cardinal. Destined to become very popular as a cut flower and garden variety.

Through an error this variety was not listed under "Description and Prices" and for that reason we give prices here.

Each, 25c; per dozen, \$2.50.



DOROTHY McKIBBIN

Dorothy McKibbin has been tested by florists and pronounced first class for forcing purposes, has long, straight, wiry stems, the flowers growing well out of the foliage; extremely early, elegantly ruffled and of a most beautiful shade of pink; has a pure apple blossom tinted throat, blending to bright pink around the outer edges of the petals. It has a wide open flower with many open at a time.

CRIMSON GLOW—Immense open flowers of intense rich crimson. Tall, vigorous and perfectly formed. The very finest of its color. **Each, 15c; Doz., \$1.50.**

CARMEN—Tall, showy, brilliant cardinal red with prominent white blotch on lower petals. Very lily-like. **Each, 10c; Doz., \$1.00.**

CHERRY KING—Bright, rich, cherry color. Very lily-like flower and beautiful. **Each, 10c; Doz., \$1.00.**

CHICAGO WHITE—A very early, choice florist's variety. **Each, 5c; Doz., 50c.**

CHALLENGER—Very large and vigorous plant. Giant bloom of dark, rich, velvety red, solid color. An extraordinary fine new variety. **Each, 20c; Doz., \$2.00.**

CRYSTAL WHITE—Tall spike, large bloom, many open at a time and is all its name implies. Very beautiful. **Each, 5c; Doz., 50c.**

CARDINAL KING—Large self color cardinal red. Very choice. **Each, 25c; Doz., \$2.50.**

DR. VAN FLEET—Extra tall and splendid plant, flowers of remarkable form and large size. A magnificent shade of delicate rose-pink, deeper at edges of all petals. Throat of softest canary yellow or cream tint beautifully blended. A very choice variety. **Each, 30c; Doz., \$3.00.**

DEFIANCE—Very large plant. Tall spike, many open. Delicate bluish-white, fine throat. A very choice variety. **Each, 20c; Doz., \$2.00.**

DOROTHY McKIBBIN—The new ruffled pink. A pure apple blossom tint, extraordinarily early, elegantly ruffled, with many open at a time. Cannot be excelled as a cut flower variety. **Each, 10c; Doz., \$1.00.**

DR. ELKINS—A Pendleton sport. Large white flowers with distinctive purple blotches on lower petals, very beautiful. **Each, 50c; Doz., \$5.00.**

DR. F. E. BENNETT—Deep peach red overlaid with flame scarlet. Most fiery red imaginable. Flowers of the very largest size with many opening at once. **Each, \$1.00; Doz., \$10.00.**

EVELYN KIRTLAND—Rose pink, deeper at edges, fading to shell pink at center, with brilliant scarlet blotches on lower petals. Very tall spikes. One of the best for cut flowers. **Each, 10c; Doz., \$1.00.**

E. J. SHAYLOR—A beautiful, pure, deep rose pink, tall, strong plant, large blooms, nicely ruffled, with many open at a time. **Each, 10c; Doz., \$1.00.**

ELIZABETH TABOR—Extra tall spikes. Large flowers of delicate rose-pink, lower petals have a brilliant crimson blotch which is tipped with soft yellow. Exceedingly early. **Each, 30c; Doz., \$3.00.**

ELORA—(Originated by Luther Burbank.) Color creamy white with rich cream spote in throat. On lower petals these spots are overlaid with dainty featherings of American Beauty pink. Blooms measure 4½ to 5 inches in diameter. Very early and prolific. A remarkable variety. **Each, 15c; Doz., \$1.30.**

An Invitation

The poet says: "It is without presumption and in serene confidence that I swing wide the gate and invite kindred spirits filled with the love of flowers, and a worship of colors as embodied in them, to come with me into the confines of my garden and exchange confidences."

One of the strongest principles in the business code is that of confidence. It is the base of all stability and is a kind of magnet which draws splendid things to it. Enduring success in business comes only as a result of confidence and good will. It comes as a result of a desire for accomplishment coupled with a proper recognition of the principles of fairness in business.

Fairness in business, as in the ordinary affairs of personal friendship, is one of the things which always inspires confidence and builds good will. Without the confidence and good will of his customers, it would be impossible for any man to succeed in business.

In the entire cycle of our merchandising, one of the hardest tasks is to present our talks in print in such form that you will see our flowers as we see them, to understand the written words as we mean you should, to take the language as it comes to you in cold print and construe it in thoughts and pictures of beautiful, living flowers growing in your own gardens—for us to set forth our thoughts and accomplishments in such a way that they will inspire confidence and good will.

How much better and easier this task would be were we able to meet each of you for a little personal visit! Then you would know of the warm spirit of friendliness we have for you.

We wish it were possible for you to visit our gardens. If you did, you would find a "Visitors Welcome" sign which means all it implies, for when you come to us you are giving us an opportunity to "show our goods" as we can in no other way. You will always find someone who will care for you, show you through and give you information on any subject connected with the growing of Gladioli. We have no "trade secrets" for if we know of, or find a newer and better way of doing things with Gladioli, we are always glad to share that knowledge with you. It is just one of the ways we have of convincing you that we want, and will value your confidence and good will.

If in some way we can make it possible for you to have better gardens and better flowers, we know that our interest in you will help in building your confidence in us.

It is then, with a very sincere thought for good to all that we invite you to share our gardens with us for we know that you will see and learn things there that will be of great value and interest to you in your own gardens.

Our gardens are open to our friends every day in the blooming season.

COME!

JOHN H. McKIBBIN.

FAVORITE—Beautiful orange salmon, deeper in throat, tall, strong, vigorous plant with many finely ruffled flowers open at a time. Very fine.

Each, 30c; Doz. \$3.00.

GOLD DROP—(Primulinus.) An extra large pure yellow with beautiful red line on petals. Beautifully ruffled. Spikes from 4 to 5 feet tall. Each, 25c; Doz., \$2.50.

GOV. HANLY—A first-class cut flower and bedding variety. Early, showy, tall, rich, cardinal red, with deeper throat color.

Each, 10c; Doz., \$1.00.

GOLDEN MEASURE—Conceded by many to be the finest golden yellow gladiolus. Extra tall spikes. Large, wide open golden yellow blooms, deeper throat. No markings. Extra fine.

Each, 25c; Doz., \$2.50.

GOSHEN—A medium deep silvery rose-pink color. Large, showy rose-red blotches, many large blooms open at a time. Very choice.

Each, 35c; Doz., \$3.50.

HERADA—Large flower of a deep, soft lilac color, tall spike. A very good cut flower variety.

Each, 10c; Doz., \$1.00.

HELGA—Fine salmon rose, deeper rose and cream on white ground. Unusually graceful spike, tall and handsome plant.

Each, 25c; Doz., \$2.50.

HIGHLAND LADDIE (1925)—Large, massive and beautiful pink of a decided and pleasing shade. A very choice kind and a rapid multiplier.

Each, 75c; Doz., \$7.50.

HENRY FORD—Very dark rhodamine purple shading into deeper tones near the center. Color very clear like Anna Eberious but much larger and clearer. Multiplies very rapidly.

Each, 50c; Doz., \$5.00.

ILLUMINATOR—A flaming torch. Many large, wide open flowers of brilliant carmine red are borne on tall, stately spikes. A wonderful cut-flower, as well as gorgeously decorative in the garden.

Each, 40c; Doz., \$4.00.

JOE COLEMAN—Very large and vigorous. Rich red, ruffled, very choice.

Each, 10c; Doz., \$1.00.

KUNDERDI GLORY—Large, ruffled, beautiful creamy apricot with light tint of pink and fine markings of red on lower petals.

Each, 10c; Doz., \$1.00.

LILY WHITE—A pure all white forcing variety. Very early. As pure as a lily. Grand.

Each, 10c; Doz., 80c.

LARGE BUFF—A fine shade of soft buff, medium size bloom with rose penciling in throat. A rare color.

Each, 10c; Doz., \$1.00.

LOUISE—A real beauty. Fine bright bluish lavender with a wine colored blotch on lower petals. A sturdy grower with magnificent wide open flowers.

Each, 15c; Doz., \$1.50.

LOCARNO—A 1926 introduction. One of the very best. Most refined lavender with deeper throat markings on lower petals. The most pleasing and peaceful color imaginable. Tall spike, large, wide open flowers, many open at a time. A wonderful cut-flower and florist variety. This peaceful glad was named after the modest little Swiss town that was made famous by the signing of the great peace pact. Illustrated on page 8.

Each, \$5.00.



JOE COLEMAN

Joe Coleman with its tall spike and from 4 to 9 large rich red ruffled blooms open at a time, is radiantly beautiful.



AN EXHIBIT OF McKIBBIN PRIZE WINNING GLADIOLI

"Have a hobby, grow some glads." More fun than a circus, also great opportunity for anyone living on a main highway or in a good location in the city to make money with glads as a side line, selling blooms. Everybody buys glad blooms. Easy to grow. Easy to get started. Get my wholesale list, listing the best exhibition and commercial varieties. All money makers. A small investment will make big profits.

LE MARSHAL FOCH—Beautiful soft lavender pink. Blooms five to six inches in diameter.

Each, 10c; Doz., 80c.

MISS SPOKANE—Extra large plant, tall spike with many large beautiful salmon pink blooms open at once.

Each, 25c; Doz., \$2.50.

MOTTLED BEAUTY—Extra large, well ruffled bloom, and vigorous plant. The flower has a most strikingly mottled and flaked ground color, with large and beautifully penciled blotches in throat. Reminds one of a Speciosum Lily.

Each, 50c; Doz., \$5.00.

MRS. FRANK PENDLETON—Bright rose-pink on white background. A giant blotch of richest carmine red on lower petals. No grander variety in existence.

Each, 10c; Doz., 80c.

MAGIC—Tall, large, rich purple throat blotches. Finest lavender blue. Very fine.

Each, 15c; Doz., \$1.50.

MIDSUMMER DREAM—A large, beautiful geranium-red. Showy, fine.

Each, 25c; Doz., \$2.50.

MARY FENNELL—A large, wide open bloom of deep lilac shading, paler to a soft yellow throat. Very beautiful.

Each, 10c; Doz., \$1.00.

MRS. GEORGE MOULTON—A grand cerise, deeper throat, almost a solid color, large plant, tall, straight spike and many open at a time.

Each, 15c; Doz., \$1.30.

MRS. DR. NORTON—Tall, stately plant. Blooms of the finest cream and pink. Lower petals soft sulphur-yellow flushed with pink. Very beautiful.

Each, 15c; Doz., \$1.30.

MRS. W. E. FRYER—A vigorous plant. Large, wide open bloom. Finest orange scarlet. Very showy.

Each, 10c; Doz., \$1.00.

MARY PICKFORD—An extraordinary flower of most delicate cream-white. Finest soft sulphur-yellow throat. Good-sized blooms. Many open at a time. A grand white.

Each, 15c; Doz., \$1.30.

MISS HELEN FRANKLIN—White with violet stripes on lower petals, large flowers nicely ruffled, many open at a time.

Each, 5c; Doz., 50c.

NIGHTINGALE—Tall, graceful plant with softest rose-pink blooms. Delicate creamy white, blended with pink in the throat.

Each, 15c; Doz., \$1.30.

NEGERFURST—Tall, dark red, large, wide open blooms, many open at one time. A very good cut flower variety.

Each, 20c; Doz., \$2.00.

ORANGE GLORY—Large ruffled, grand orange colored, with beautiful lighter throat. Very rich and striking color.

Each, 15c; Doz., \$1.50.

PURPLE GLORY—A giant gladiolus of remarkable color, deepest velvety maroon red, faint shading of purple with almost black throat. Beautifully ruffled, with many open at a time. A giant in size. Truly wonderful.

Each, 25c; Doz., \$2.50.

PRESIDENT MENOCAL—Very tall, large yellow flower, dainty pink ruffled border with fine red throat blotch.

Each, 25c; Doz., \$2.50.



MAGIC

Magic, the finest lavender blue, with large rich purple throat blotches. Tall, slender spikes with many open at a time.

PRIDE OF GOSHEN—A giant ruffled of a salmon or flesh pink. Flowers very large and petals elegantly waved. A tall and vigorous plant.

Each, 15c; Doz., \$1.50.

PANAMA—An "America" seedling. Taller plant, larger bloom and brighter pink. Very beautiful.

Each, 10c; Doz., 80c.

PRIDE OF LANCASTER—A brilliant orange salmon. Rich, deeper orange throat. Tall spike. Good-size bloom, many open at a time. A beautiful ruffled variety.

Each, 15c; Doz., \$1.50.

PINK WONDER—Giant pale pink. Blooms $6\frac{1}{2}$ inches in diameter. Tall, graceful spike. Extra fine.

Each, 25c; Doz., \$2.50.

PRIMUNELLA—A grand ruffled butterfly, orchid-like flower, orange saffron color.

Each, 25c; Doz., \$2.50.

PEACH ROSE—An extra choice and distinct deep pink of remarkable color and appearance. Was awarded First Class Certificate of Merit by Mass. Horticultural Society, summer 1919. Winner of many awards. A very beautiful variety.

Each, 35c; Doz., \$3.50.

ROBERT M. LAFOLLETTE—A 1925 introduction. Large royal purple red, from five to eight large blooms open at a time. Medium height plant. Good straight spikes. A rapid propagator. Showy and conspicuous.

Each, 35c; Doz., \$3.50.

ROSE ASH—Corinthian red shading into ashes of roses on the outer edges. Lower petals light yellow speckled with ruby. Many large flowers open at a time.

Each, 15c; Doz., \$1.50.

RED COPPER—Large flowers, deep copper heavily flaked blue lower petals, copper red, white and yellow lined and flushed with blue. A very choice novelty.

Each, 10c; Doz., \$1.00.

ROSE GLORY—A very large and beautiful ruffled variety. Purest rose-pink color, deeper throat, extra fine.

Each, 15c; Doz., \$1.50.

RACINE—Very dark red, flaked deeper, almost black, white in throat.

Each, 15c; Doz., \$1.50.

1910 ROSE—Extra large flower, pure rose-pink of a very fine shade. Lower petals marked with narrow white line through center. Very fine.

Each, 10c; Doz., 80c.

ROANOKE—A vigorous and large, rich, yellow primulinus. Many open at a time. Very fine.

Each, 10c; Doz., 80c.

RUTH HUNTINGTON—Beautiful violet lilac with deeper lilac markings on lower petals. Beautifully ruffled, large strong plant with tall, fine spikes.

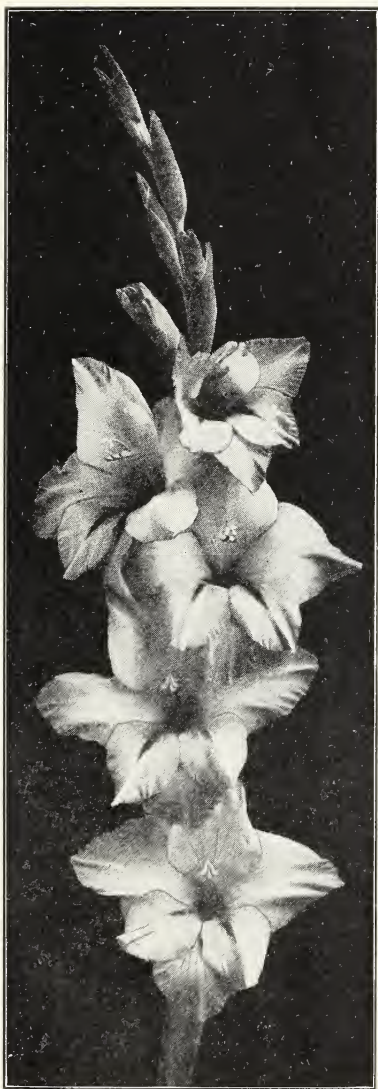
Each, 25c; Doz., \$2.50.

SOVEREIGN—Deep violet blue. Medium size flowers. Five and six open at a time. Tall, graceful spike. Very rare.

Each, 75c; Doz., \$7.50.

SUMMER BEAUTY—No finer shade of pink. Tall and showy. Grand.

Each, 10c; Doz., \$1.00.



ROSE GLORY

Rose Glory is a very large and beautiful ruffled variety. Purest rose-pink color. Grand and showy.

SENTINEL—Very tall, strong plant. Large, pure rose-pink, with elegantly white penciled, iris-like throat. Very showy. **Each, 10c; Doz., 80c.**

TYRIAN BEAUTY—(Magenta.) A beautiful, large flower near "American Beauty" rose color. Grand. Awarded first prize for best plain petaled variety at the Mid-western Gladiolus Show, Des Moines, Sept., 1925. **Each, 20c; Doz., \$2.00.**

UHLAN CHIEF—Tall, graceful, slender spike. Flower of most intense brilliant vermillion-scarlet. Lower petals deeper color and beautifully dark feathered, a magnificent red. **Each, 20c; Doz., \$2.00.**

VIRGINIA HALE—Tall, strong plant, large, wide open blooms of delicate cream blending to a soft shade of pink at outer edges of petals. Most delicate and beautiful. **Each, 50c; Doz., \$5.00.**

VINTON—Deep salmon pink. Deeper red blotches, bordered with finest yellow. A beautiful variety. **Each, 10c; Doz., \$1.00.**

VIOLET GLORY—Massive flower, rich self color, deep violet, deeper throat, medium ruffled. Extra. **Each, 25c; Doz., \$2.50.**

W. H. PHIPPS—La France pink, overlaid with light rose salmon, lighter toward the center. Lower petals very faintly striped and speckled with ruby. Flowers enormous, many open at a time. A masterpiece in Gladioli. **Each, \$2.00; Doz., \$20.00.**

WHITE KING—Tall, very rich sulphur-white, splendidly ruffled and nicely marked on lower petals. **Each, 5c; Doz., 50c.**

WHITE GLORY—A gorgeous pure white of extra size. Nicely ruffled with beautiful iris blue throat. Grand. **Each, 25c; Doz., \$2.50.**

WHITE WONDER—A gigantic white bloom with delicate veinings of pink. A great show variety. **Each, 25c; Doz., \$2.50.**

IDEAL MIXTURE—To secure the greatest variety and beauty from Gladioli it is absolutely necessary to grow them in mixture also. To make this statement a reality, we have made up a collection from thousands of the best named and unnamed kinds containing all the tints, colors, shapes and sizes both in the plain and ruffled petal varieties. Each year we add a number of the newer named varieties and a number of choice unnamed seedlings to this mixture.

This mixture will afford pleasure all the season through and will continually present new beauty, pleasures, surprises and beautiful flowers in endless profusion. To secure the best value and variety it is necessary to obtain a considerable number of bulbs, and therefore we have decided to offer our customers and friends an opportunity to purchase a large and beautiful collection at a price within the reach of all. **Doz., 75c; 100, \$4.50.**



ROBERT M. LA FOLLETTE

1925 introduction. Large, royal purple red, from five to eight large blossoms open at a time. Medium height plant. Good straight spikes. A rapid propagator. Showy and conspicuous.



SENTINEL

A wonderful Gladiolus with its large, dark green drooping foliage and the tall straight spikes and from 4 to 7 large open blooms of bright pink with beautiful iris penciled throat, will attract the attention of the least concerned. And under the most unfavorable weather conditions it has never failed to produce the finest kind of cut flowers. Florists prefer it to roses for floral work.

Special Collections

No. 1.

Choice Ruffled Collection.

3 Broadcaster	\$1.20
3 Dorothy McKibbin30
3 Kunderdi Glory30
3 Rose Glory60
3 Joe Coleman30
3 Pride of Lancaster45
3 Miss Helen Franklin15
3 E. J. Shaylor30
3 President Menocal75
3 Violet Glory75
Total value	<u>\$5.10</u>
Prepaid for \$4.25.	

No. 2.

Choice Plain Petal Collection.

3 Alice Tiplady	\$.30
3 Al Shira30
3 Anna Eberious45
3 Bumble Bee60
3 Challenger60
3 Defiance60
3 Elora45
3 Helga75
3 Mrs. Geo. Moulton45
3 Magic45
Total value	<u>\$4.95</u>
Prepaid for \$4.15.	

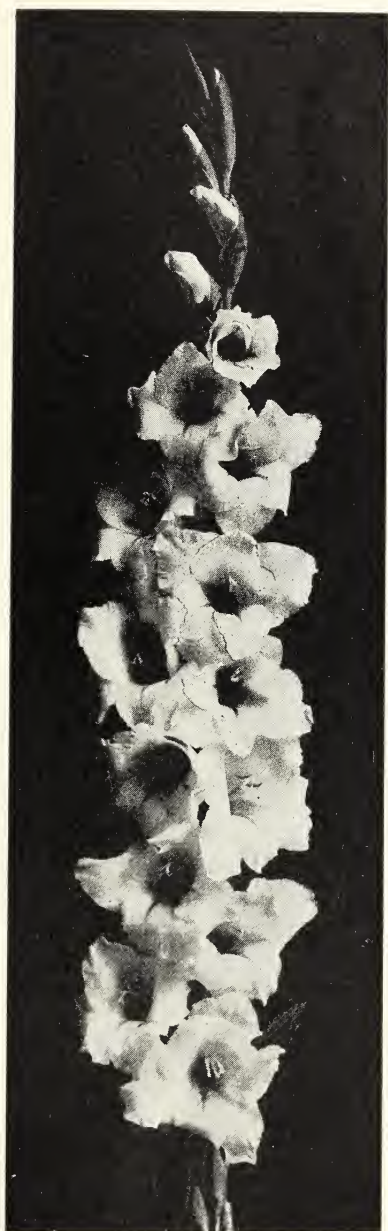
The two collections prepaid for \$8.00. Each kind correctly labeled.

In case either of these collections become broken, we reserve the right to substitute something as good or better in place of the variety that is sold out.



PURPLE GLORY

A giant Gladiolus of remarkable color, deepest, velvety maroon red, faint shading of purple with almost black throat. Beautifully ruffled, with many open at a time. A giant in size. Truly wonderful.



BROADCASTER

(Formerly No. 108.)

This specimen was originated by Mr. A. E. Kunderd. We purchased the entire stock of this variety of Mr. Kunderd in 1920, and introduced it in 1924 under No. 108.

CARE AND CULTURE OF THE GLADIOLUS

The Gladiolus possesses great vigor and tenacity of life, growing and blooming even under adverse and unfavorable circumstances. The hardiness of the bulb is remarkable.

This does not make it any less true that it is wise to give it the best of care, and it will well repay such care.

Preparing the Soil.

The soil should be made fine and mellow to a considerable depth, plowing or spading 10 to 12 inches deep.

Fertility of Soil.

If not already in a good state of fertility the soil should be made so by a liberal dressing of manure. For best results this should be applied in the fall previous to the planting in the spring. In applying manure in the spring it should be done as early as possible before planting time. Some good commercial fertilizer such as bone meal or prepared sheep manure worked into the soil before planting is a great advantage to the plants.

While the Gladiolus will grow in almost any fertile soil, it succeeds best in a sandy or gravelly loam, with good drainage, and will also thrive in a clay loam if the subsoil be not too compact.

If the season be dry it is well to water thoroughly occasionally, up to the period of bloom, avoiding the trampling or stirring of the ground while wet.

Planting.

If the flowers are desired mainly for cutting for bouquets or decorative work they may be planted in rows eighteen or twenty inches apart, or wider if desired and placing the bulbs four to six inches apart in the row. A convenient way to do this is to make a furrow with a small hand plow and place the bulbs in the bottom not less than four inches deep, covering with the mellow soil. This affords the most convenience in after care and cultivation.

Planting should be done as early as the ground can be brought into good condition in the spring. A safe rule is to plant when ordinary farm crops, such as corn and oats are being planted.

Cultivation.

Treatment after planting is simple, but neglect is no part of it. Weeds are to be absolutely kept down and the soil finely cultivated and stirred once a week, keeping the surface level until bloom appears after which it is well to throw a little soil to the rows, hilling up a little as this enables the plant to stand up during storms.

Cutting the Blooms.

The spikes should be cut near the base, leaving from three to five leaves on the plant, as soon as the lower or first flower expands. Cut thus in the bud they may be shipped great distances and in a vase of water will continue to bloom for ten days. With most varieties the delicacy of color is enhanced by blooming thus. The purest white, for instance, is only attained by this method and other colors are finer.

Digging and Storing.

Bulbs should be dug before the plants are too ripe in the fall before the hard frosts. Dig the bulbs and

cut off the tops closely against the bulbs. Dry well in the air and sunshine, cure thoroughly indoors for a few weeks, then store in a cool dry place. It is best not to place bulbs more than four inches deep while in storage. Florists' flats are very suitable for this purpose. Extremes of dampness and dryness are alike to be avoided. If they sprout they are too warm, if they shrivel they are too dry, while freezing destroys them at once.

NOTICE

Please Read Before Ordering.

Where offered by the dozen, six may be ordered at half the dozen price. Less than six at single rate.

All goods are sent to you prepaid at prices quoted in this catalog.

SPECIAL OFFER FOR EARLY ORDERS

On all orders received before April 1st, I will give an additional quantity of bulbs free of charge as follows:

10% extra on orders up to \$10.00.

15% extra on orders from \$10.00 to \$25.00.

20% extra on orders of \$25.00 or more.

I reserve the right to make the selections in extras, either in varieties ordered or other varieties just as good. If you have a preference please mention it with order and we will do our best to serve you.

SPECIAL PREMIUMS

With every order of bulbs amounting to \$5.00 or more one bulb, Broadcaster, free.

With every \$10.00 order two bulbs, Robert M. La Follette, free.

With every order amounting to \$15.00 or more two Broadcaster and two Robert M. La Follette bulbs, free.

With every \$25.00 order or more one Locarno free.

With every \$50.00 order or more one bulb of No. 72 seedling free.

SUBSTITUTION

If any varieties are out of stock when your order is received, I will substitute a similar or more expensive variety. If this is not satisfactory, please advise when ordering.

Safe arrival of bulbs is guaranteed to any point within the U. S. A. and Canada.

TERMS

Remittances must accompany all orders.

Send bank draft, express or postal money order, or if more convenient for you, we will accept your personal check.

U. S. stamps will be accepted in payment of orders amounting to less than \$1.00.

BULBS IN QUANTITY AT WHOLESALE PRICES

We sell at wholesale to anyone whether you are a commercial grower or not, provided you take in quantities as listed in wholesale price list. List mailed upon request.

All Retail Shipments PREPAID

This is an important and valuable concession to the buyer. When we tell our friends that the item of Express and Postage in our business is one of the largest we have, many of them do not think it a fact, and that we exaggerate, yet it is a fact and when all shipments are prepaid, it becomes an important discount in prices to the buyer. By prepaying all shipments instead of sending them C. O. D., the buyer enjoys a much lower price on his purchases than if he were compelled to pay this item himself. He will find it a time and bother saving method too, for with the C. O. D. method he must be at home to receive and pay for them when they arrive, else he might need to make a trip to the Express or Post Office to secure them in good time and in good condition. The Postage and Express charges amount to a considerable per cent of the order and this is always saved to the buyer who sends to us for his bulbs.

Our "Wholesale Prices"

Growers and dealers in bulbs always find it a hard matter to exactly discriminate between those who are rightly entitled to wholesale or retail prices, and many times business is lost to the dealer through his inability to make a proper discrimination in the two classes.

Because of the number of our friends who buy for growing and resale purposes, and who are not devoting all their time and efforts to this, and who, therefore, are not listed or rated with the usual Commercial Rating Agencies, we think it fair to all to not discriminate, but to sell at wholesale prices to those who buy in **wholesale quantities**.

All dealers have their own method of listing the buyers as either wholesale or retail. The average method of listing is an arduous and costly, as well as a delicate matter, and to be fair to all we use the "quantity purchase" method as our guide. We cannot deviate from the prices and quantities as listed in our wholesale list for they are made possible by quantity purchases only.

Letters of Appreciation

We receive so many letters of appreciation of our bulbs and service, that we are unable to answer each letter personally, and are therefore taking this opportunity of expressing our appreciation.

We know of no cases of dissatisfaction, but if there are any and they will write us, we will do our best to convince them of our willingness to make everything right.

J. H. McKIBBIN.

OUR GUARANTEE

All bulbs in A1 condition.
Prompt acknowledgment of orders.
Shipments made on schedule time.
All bulbs true to name.

The Bulletin—published by the American Gladiolus Society. Join the society by sending \$2.00 to John C. Davis, 77 South Avenue, Rochester, N. Y. The Bulletin is the official organ of the society and carries news of the gladiolus world.

ORDER SHEET

J. H. McKIBBIN, Goshen, Ind., U. S. A.

Please forward to _____ Amount inclosed, \$-----

Name-----R. F. D. No.-----

Street _____ P. O. Box _____

Post Office-----State-----

County-----Express Office-----

Date of Order-----192-----

Please write name and address plainly, and fill in all blanks carefully, attach price to each article and add up accurately. If no objection, we substitute a similar or better variety when out of kinds ordered. Order early. ~~DO~~ PLEASE WRITE LETTER ON SEPARATE SHEET. 64

[illegible]

(Order may be continued on the back of this sheet.)



MRS. (DR.) NORTON

Mrs. (Dr.) Norton has a tall, stately plant. Blooms of the finest cream and pink. Lower petals soft sulphur-yellow flushed with pink. It is grand.



Pride of Goshen